

## Going With a Hunch Hunch.com 为你答疑解惑

Technology that can learn and develop a human-like sense of **intuition** has long been the stuff of science fiction. However, the **gap** between scientific fact and fiction is being **bridged** as we speak. There is even a website that can make **intuitive, educated guesses** about what we like or dislike. The site is Hunch.com, and it is providing millions of users with useful **recommendations** every month.

能够学习且发展出如人类般直觉的科技，长久以来都只是科幻小说或电影的题材。不过就在我们谈论的当下，科学事实与虚构世界之间的差距正逐渐缩短。现在甚至有一个网站能针对我们的好恶作直觉但有根据的推测。这个网站名为 Hunch.com，该网站每个月都提供了数百万的使用者有用的建议。

Hunch.com was started in 2009 by a team that included [Caterina Fake](#), who was one of the creators of the popular photo sharing site [Flickr](#). Once someone registers on Hunch, they **fill out** a detailed **questionnaire** that covers several **disparate** topics, from food preferences to political **stance**. Hunch then combines those answers with other data, including articles, topics, and even other people that you and your friends have “**liked**” on social networks such as [Facebook](#) and [Twitter](#).

Hunch.com 成立于 2009 年，创立团队成员包括热门照片分享网站 Flickr 的共同创办人凯特瑞娜·费克。使用者注册为 Hunch 会员后，会填写一份详细的问卷，内容从食物偏好到政治立场等，涵盖了数种性质迥异的主题。接着，Hunch 会将问卷结果与其他数据结合，包括了你和你的朋友在像是 Facebook 和 Twitter 等社群网站里按「赞」的文章、主题甚至是其他人。

The site uses all this information to create what is called a [social graph](#). Then, based on where you **fit** into the social graph, the site can, with a surprisingly high rate of **accuracy**, recommend other things that you might like. Hunch can make recommendations about where you might like to shop in a certain city, or where you would like to go for dinner. It could even suggest vacation **destinations** tailored to your individual taste. So if you're looking for a few helpful **hints from time to time**, head over to Hunch.com and see what this innovative site suggests.

Hunch 运用这全部的相关信息创造出一个「社交图谱」，再根据你在图谱中的位置，以惊人的高预测准确率，推荐一些度假地点。所以如果你有时在找一些有用的点子，那么到 Hunch.com 看看这创新的网站建议些什么吧。

— by Joe Henley

### Vocabulary

**intuition** [ˌɪntjuː ˈɪʃən] n. 直觉

**gap** [gæp] n. 差距

**accuracy** [ˈækjərəsɪ] n. 准确（性）

**recommendation** [ˌrɛkəməɪn ˈdeɪʃən] n. 推荐； 建议

## More Information

**hunch** [hʌntʃ] n. 预感

**like** [laɪk] v. 点击"赞"

**bridge** [brɪdʒ] v. 把.....连结（或弥合）起来；缩短距离

**questionnaire** [ˌkwɛstʃənˈɛr] n. 问卷

**disparate** [ˈdɪspərtɪ] adj. 不同的

**stance** [stæns] n. 立场

## Idiom

**educated guess**: 有根据的推测 an estimate, a guess value based on experience or theoretical knowledge

**fill out**: 填写（表格等） to complete (a form, for example) by providing required information

**from time to time**: 有时；偶而 once in a while; at intervals